



Mid- and long-term plan for APYN activities

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1. Suggested APYN mission statement

The Alcohol Policy Youth Network is a network of youth organizations and youth clubs that works towards the reduction of harmful effects of youth drinking. Its mission is to mobilize young people across Europe to raise awareness about alcohol related topics and to become advocates of better alcohol policy on a local, national and international level.

APYN conducts research into young people and alcohol and all its policies are based on scientific evidence.

APYN is apolitical and independent from any source of private funding.

2. Type of APYN membership

We suggest APYN would have three different types of membership:

1. National councils and national youth clubs confederations
2. Transnational youth organization
3. Other NGOs (local and national organizations)

Furthermore, these would be the right of the members:

- Full members: group 1 and 2, associate members: group 3.
- Groups 1 and 2 have full speaking and voting right, group 3 have full speaking right, but no voting right.
- All groups have a representative right to events and activities.
- Already existing members that fulfil the requirements will be offered a position as full members.
- New members will be an associate member until they have fulfilled a commitment to the network and have been voted by the full members (the commitments are going to be agreed on APYN Annual meetings)

3. Suggested three pillars of APYN



The three pillars of APYN's would consist of:

1. Capacity building for youth organizations and youth clubs
2. Research on alcohol and youth
3. Advocacy for better alcohol policy

In parallel the day-to-day administration would occur and in the beginning phases (until mid 2012) also the democratization of the network and the international NGO as itself.

4. Suggested mid-term APYN activities (until December 2012)

Within the frames of APYN we suggest two types of activities with subactions:

- International meetings
 - o Meetings for beginners
 - *Training course (TC) on alcohol-related projects* – The main aims of this training course are to motivate new youth organizations (YO) to start working on the alcohol field, to present alcohol as a harm to the body/society and to empower YO that already work on alcohol-related projects but need further skills and knowledge. The outcome of this activity will be the creation of several alcohol-related projects run in the local community by the participants of the TC.
 - *APYN Kick-off event* – the main aim of this event is to bring young people belonging to organizations to a European-wide conference to discuss alcohol-related topics and to put alcohol on their youth organizations' agenda. As a difference to all other described projects, there would be no need to be a member of APYN to attend this event.
 - o Meetings for advanced users
 - *Training for trainers (TfT)*– the main aim of the TfT is to train experienced YP from members' organizations (MO) on the skills and competences needed to lead a TC on alcohol-related project development on the local/national or international level. The outcomes of this activity will be TCs

carried out on the local level by the participants of the TC and new members in the APYN Pool of Trainers.

- *Training for youth researchers (TfYR)* – the main aim of the TfYR is to train experienced YP from MO and develop the skills and competences needed to lead a research focusing on alcohol and youth. The outcome of this activity will be new members in the APYN Pool of Youth Researchers.
- *Advocacy school (AS)* – the main aim of the AS is to train YP from MO on the advocacy skills needed to successfully advocate for better alcohol policy on local, national or international level. The outcome of this activity will be new members in the APYN Pool of Alcohol Policy Advocates.
- *Advanced training course* – the main aim of the advanced TC in comparison to the TC for beginners is to give a possibility for experienced YO on the alcohol-related field to boost their skills and refresh their knowledge on alcohol and health.
- Annual Meeting (GA) where the new APYN constitution will be prepared and the members of the newly established bodies will be elected.
- National meetings and projects
 - *National youth consultation* – the main aim of the national youth consultation is to gather YO and YP's ideas about alcohol. The outcome of this activity will be a National Youth Manifesto on Alcohol.
 - *Local/national action project* – the main aim of local/national action project is to stimulate YO and YP to develop, implement and evaluate an action project and deliver a training, seminar, workshop or any other form of action.

Apart from the above activities, we suggest to:

- Establish the APYN pool of trainers;
- Establish the APYN pool of youth researchers;
- Regularly update the www.apyn.org webpage, the FB profile page and send members a newsletter at least every three months (when a lot of activities - monthly);
- Regularly run European-wide researches on alcohol and youth (still to be decided in consultation with IAS, APYN Youth Researchers and members),
- Expand the membership;
- Start lobbying governments, institutions and other NGOs to support the initiative of the European Youth Manifesto on Alcohol;
- Strengthen links of cooperation with main supporters and partners.

Suggestion: some of the activities can be delivered together – e.g. TtT + TfYR + ASchool + TC. Apart from that, the first kickoff event could include all this subgroups.

5. Suggested long-term APYN activities (until December 2014)

On a long-term, according to the adopted Work plan from 2010, we suggest to work towards the delivery of the European Youth Manifesto on Alcohol, being the main tool to mobilize young people, youth organizations and youth clubs towards action on alcohol-related projects and to advocate for better alcohol policy in Europe.

We would like to establish strong links with partners in every European country, both directly through our members and through members of our members. We would like to become a representative body of youth organizations that work in the direction of alcohol-related projects and are members of APYN.

Apart from the European-wide consultation conference in 2013 or 2014, there is still a long process needed to make this idea a reality. Before this idea can become a reality, several national consultations will need to happen.

Until December 2014 we would like to guarantee a sustainable grant system allowing youth organizations to work on alcohol-related harm, while at the same time we would try to influence the European Commission to start a European-wide initiative similar to the HELP campaign that will work forward to the diminish the use of alcohol and/or binge drinking.